

360° UNITED AGRITECH 2026

PROMOTION STRATEGY



**SOCIAL MEDIA
INFLUENCERS**



BUS & AUTO ADS



NEWSPAPER ADS



OUTDOOR MEDIA



ATTRACTIVE POSTERS



ON-BOARD VIDEOS

REACHING EVERYWHERE, ENGAGING EVERYONE!

UNITED AGRITECH 2026

South India's Premier Agriculture Expo



POWERING THE FUTURE OF FARMING

Diamond Sponsor



Silver Sponsor



18 19 20

SEPTEMBER 2026

**IDA SCUDDER TRADE CENTRE,
MADURAI.**

Organized by



**20th
EDITION**

Supported by



Tamil Nadu
Agricultural University



Tamil Nadu Veterinary and
Animal Sciences University



Tamil Nadu Dr. J. Jayalalithaa
Fisheries University

Knowledge Partner



Agtech Partner



Member of



Media Support



www.agri.utfi.in

UNITED AGRITECH 2026

Explore the Future of Agriculture at South India's Premier Agriculture Exhibition.

Step into the future of farming at **UNITED AGRITECH 2026** - South India's leading exhibition dedicated to showcasing the latest innovations, products, and services across the entire agricultural value chain. From pre-harvest solutions to post-harvest technologies, this dynamic platform brings together the entire agri - ecosystem under one roof. This is more than just an exhibition - it's a hub for knowledge exchange, collaboration, & innovation, connecting farmers, agri-entrepreneurs, traders, government bodies, researchers, investors, and technology providers. Whether you're looking to scale your agri-business, discover cutting-edge machinery or explore investment opportunities,

UNITED AGRITECH 2026 offers unmatched access to the people and solutions shaping the future of agriculture.



Why Should one participate in United Agritech ?

☑ Showcase Your Innovation:

Display products, host live demonstrations, and launch new technologies in front of a highly engaged audience.

☑ Experience AgriTech First-Hand:

Get hands-on with advanced tools, machinery, and sustainable farming solutions designed for Indian agriculture.

☑ Unlock Growth Opportunities:

Explore new markets, form partnerships, and gain insights into the latest trends and policy developments.

☑ Network with Decision-Makers:

Meet key industry leaders, policymakers, researchers, and investors—all in one place.

☑ **Boost Sales:** Achieve your sales goals with progressive farmers.

Visitors' Profile

- ☑ Agri Input & Technology Providers
- ☑ Agri-Tech Startups and Innovators
- ☑ Agents & Distributors
- ☑ Banking & Financial Institutions
- ☑ Consultants
- ☑ Dealers, Distributors & Traders
- ☑ Dairy, Poultry & Livestock Farmers
- ☑ Educational Institutions & Students
- ☑ Equipment and Input Suppliers
- ☑ Experts in Crop and Soil Science
- ☑ Farm Contractors
- ☑ Farmers and Agripreneurs
- ☑ Food Processing Industrialists
- ☑ Government Representatives and Policy Makers
- ☑ Irrigation & Water Management Professionals
- ☑ Importers & Exporters
- ☑ Investors and Ventures Builders
- ☑ Media & Industry Analysts
- ☑ Scientists & Researchers
- ☑ Veterinary Practitioners



Exhibitors' Profile

- ☑ Agri Machineries & Equipments
- ☑ Agrochemicals, Seeds, Pesticides & Fertilizers
- ☑ AgriTech Companies (Drones, Apps, Software)
- ☑ Animal Husbandry & Animal Health Products
- ☑ Biotechnology
- ☑ Cold Storage
- ☑ Drip Irrigation and Water Management Systems
- ☑ Food lab and Quality Testing Equipment
- ☑ Food Processing Machineries
- ☑ Financial Institutions, Insurance and Agri – Loan Providers
- ☑ Farm Equipment
- ☑ Govt. Agriculture Departments & Krishi Vigyan Kendras (KVKs)
- ☑ Greenhouses
- ☑ Integrated Pest Management
- ☑ Livestock and Dairy Farming
- ☑ Marketing & Export / Import Services
- ☑ NGOs and FPOs working in the Agri Sector
- ☑ Nurseries & Plant Propagation Materials
- ☑ Organic Farming Product Sellers
- ☑ Packaging Machinery, Equipments & Materials
- ☑ Post-Harvest Treatment
- ☑ Precision Agriculture Technologies
- ☑ Plant Protection
- ☑ Plasticulture
- ☑ Renewable Energy Solutions
- ☑ R&D: Research and Development
- ☑ Soil Health and Conservation
- ☑ Tractor & Tyres
- ☑ Turnkey Projects & Knowledge Transfer
- ☑ Vertical Farming Techniques



PREVIOUS EDITION EXHIBITORS' LIST

A K MULTILINK - NAMAKKAL	FALCON SEALS & RUBBER INDUSTRIES - NEW DELHI	MADURA TARPULIN INDUSTRIES - MADURAI	SECURE MACHINES & ATMN PVT LTD - NEW DELHI
A S R GREENHOUSE CO. & ASR COMPANY - HOSUR	FARM IMPLEMENTS INDIA PVT LTD - CHENNAI	MADURAI MEENAAL TRADERS - MADURAI	SENTHIL PLASTIC PVT LTD - VIRUTHU NAGAR
AADHI SOLAR - COIMBATORE	GEM ELECTRICAL TECHNOLOGIES PVT LTD - COIMBATORE	MANI AGROTECH - SHIMOGA	SHANTHI AIRCOOLER - TIRUPPUR
AADIYAGAI FARMS - COIMBATORE	GOMATHI ENGINEERING SERVICE - MADURAI	MICRO SPRING PRODUCTS - CHENNAI	SHREE RENGHA POLYSTER - KARUR
ACCURACY ANALABS (OPC) PVT LTD - DINDIGUL	GOPALAN AERO SPACE INDIA PVT LTD - BENGALURU	MICROBI AGROTECH PVT LTD - BENGALURU	SHRI ADITHYA BIO AGRI - COIMBATORE
AGRI PLAST TECH INDIA PVT LTD - KRISHNAGIRI	GREEN SPRING PUMPS - TUMKUR	MILLBORN SWITCHGEARS PVT LTD - JAIPUR	SIMPSON COMPANY LIMITED - CHENNAI
AGRICULTURE BUSINESS INDIA - LUDHIANA	GREENSTAR FERTILIZER LTD - CHENNAI	MOBITECH WIRELESS SOLUTIONS - PERUNDURAI	SK AGROTECH - PUNE
AMUL CATTLE FEED & SUPPLEMENTS - MADURAI	GROWIN ENTERPRISES - ERODE	NANNIR WATER LLP - THENI	SKM ANIMAL FEEDS (INDIA) PVT LTD - ERODE
ARUNTHINI NATIVE SEEDS - COIMBATORE	HANDY THINK ENGINEERING - COIMBATORE	NATIONAL SEEDS CORPORATION - CHENNAI	SKYX AEROSPACE - COIMBATORE
ASIAN SCALE INDUSTRIES - SIVAKASI	HONDA INDIA POWER PRODUCTS - CHENNAI	NAVA SAKTHI GOVEDA - VIRUTHU NAGAR	SOUTHERN AGRO ENGINE PVT LTD - CHENNAI
ASPEE - MADURAI	HPL ELECTRIC & POWER LTD - SONIPAT	NECTERIYAL FARMS - COIMBATORE	SREE SANKARA MARKETING - ERODE
ASWINI AGROTECH - MADDUR (Karnataka)	I FENCE - DINDIGUL	NIAGARA SOLUTIONS - COIMBATORE	SRI ANDAL AGRO - TIRUPPUR
ATR SOLAR - MADURAI	ISCOP - COIMBATORE	NOBLE PLAST - MADURAI	SRI ANGALAMMAN FEEDS - COIMBATORE
AUSSIEBROS INDUSTRIES PVT LTD - MADURAI	INDO GEO CONSULTANCY PVT LTD - COIMBATORE	OM MURUGAN INDUSTRIES - COIMBATORE	SRI GARUDA SMART ENGINEERING - COIMBATORE
AUXWIT TECHNOLOGIES PVT LTD - COIMBATORE	INNOVAE SERVICES - MADURAI	PAR COCO PRODUCTS - DINDIGUL	SRI KRISHNASAMY METAL WORKS - COIMBATORE
BALU TRADERS (ANDSLITE) - COIMBATORE	JAYARAJ TRACTORS - MADURAI	PARACHUTE KALPAVRIKSHA - COIMBATORE	SRI SUNDARI AGRO - MADURAI
BANASHANKARI PIPES PVT LTD - HOSUR	JOINT DIRECTOR OF AGRICULTURE - MADURAI	PARAMPARIYA IYARKAI VIDHAIGALIN SANGAM - MADURAI	SRI VALAMPURI NURSERY & LANDSCAPING - KARUR
BANK OF INDIA - MADURAI	JAYSAN AGRI INDUSTRIAL (RIYA AGENCIES) - MADURAI	PARANI MILLS STORE - COIMBATORE	STANDARD HOME NEEDS - COIMBATORE
BARRIX AGRO SCIENCES PVT LTD - BENGALURU	KALSUN INTERNATIONAL PVT LTD - CHENNAI	PASUMAI BHARATHAM - TRICHY	SUNLIT SOLAR ENERGY PVT LTD - COIMBATORE
BEST RESEARCH PHARMA - MADURAI	KAVERI PIPES - BENGALURU	PET POT - ERNAKULAM	SURABHI ENTERPRISES - MADURAI
BIO BLOOMS AGRO INDIA PVT LTD - NAMAKKAL	KAVISANDH TRADERS - CHENNAI	PERFECT HOUSE PVT LTD - CHENNAI	SUXUS CREATION (ISUZU) - COIMBATORE
BITZ CRUNCHY MILLETS - ERODE	KINETIC GREEN ENERGY & POWER SOLUTIONS - PUNE	PRATHAM PEST CONTROL PVT LTD - MUMBAI	T G POLYMERS & CO - ALLAPUZHA
BRIGHT GLOBAL TEX INDUSTRIES PVT LTD - SIVAKASI	KIRLOSKAR BROTHERS LTD - PUNE	ROCKFORT BIO - TRICHY	T. STANES AND COMPANY LIMITED - COIMBATORE
COIR BOARD - MADURAI	KOVAI RACKS INDIA PVT LTD - COIMBATORE	ROYAL AGRO CLINIC - MADURAI	TAMILNADU AGRICULTURE UNIVERSITY - MADURAI
D D MARKETING - MADURAI	KPR COCONUT NURSERIES - MADURAI	RUKCHO BIOTECH - MADURAI	TATA AGRICO (NAGAPPA TRADERS) - MADURAI
DASMESH MECHANICAL WORKS PVT LTD - MALERKOTLA	KSHEMA GENERAL INSURANCE - HYDERABAD	S S TRADERS - UDUMALPETU	TEC 5 EQUIPMENTS LLP - COIMBATORE
DHARANEESH GROW BAGS - MADURAI	KSNM MARKETING - COIMBATORE	SAAG ENTERPRISES - CHENNAI	THAAYAGAM TRADITIONAL SEEDS - PUDUKOTTAI
DR MGR ARI NAVAL & AEROSPACE INNOVATION LLP - CHENNAI	KUMARI SOLAR SOLUTIONS - KANYAKUMARI	SAFE EYE INDIA - MADURAI	TK MACHINERIES - THRISSUR
ECONOMIC SCALES - MADURAI	L K ROOFING - MADURAI	SAI SYSTEMS TALLY SOFTWARE - MADURAI	UZHAVI ORGN BIO TECHNOLOGY - COIMBATORE
EVEREST INDUSTRIES LTD - COIMBATORE	LAKSHMI INDUSTRIAL EXTRACTORS - COIMBATORE	SAI TECHNO SOLUTIONS - COIMBATORE	VAHINI POLYTECH INDUSTRIES PVT LTD - TUMKUR
EVERGREEN SORTING TECHNOLOGIES - COIMBATORE	LINGA AGRI TRADING & MACHINERY PVT LTD - COIMBATORE	SATHYAM BIO - MADURAI	VASANTHAM TRADERS - MADURAI
FALCON GARDEN TOOLS PVT LTD - LUDHIANA	LINGA CHEMICALS - MADURAI	SCIENTIFIC AGRI LAB PVT LTD - MADURAI	VENKATESWARA MARKETING - MADURAI
	LIVE SKY TECHNOLOGIES - COIMBATORE	SELVA ELECTRICAL INDS PVT LTD - NAGERCOIL	ZEN HOME NEEDS - MADURAI

Previous Edition Glimpses



 @utfi_official



UNITED TRADE FAIRS INDIA PVT. LTD.

Kandhan Crest, No. 9/22/1P, Vivekananda Road, Ram Nagar, Coimbatore – 641 009.

Contact : 93600 93603 / 98945 86603

Web : www.agri.utfi.in / E Mail - info@utfi.in



@united trade fairs india